



# Sponsorship

Noel von Grünigen 4/17/1995, Schönried

Member of the Swiss-Ski alpine skiing B-squad (training group: World Cup 3 Perspective)

Individual sponsor (headwear: 50 cm<sup>2</sup>) for the 2019/20 season with the option to renew

## Background:

The athlete (NIG) uses his name and his athletic achievements to promote your company within the scope of the possibilities specified by FIS and Swiss-Ski, at every opportunity when training, competing, in his leisure time, on social media, etc.

The company supports the athlete with its PR opportunities and a to-be-determined fixed annual financial stipend, plus any additional performance-based bonuses.

Your contribution as sponsor will help fund the budget and create an ideal training environment.

## Noel's ambitions

Preparations for the upcoming 2019/20 season are already in full swing. My first intermediate goals have been met, and the next ones are already lined up. I have big goals for next winter, too, and am still chasing my main career goal of winning a discipline trophy.

In the new season, I want to focus more on the slalom, so I can make the leap into the top-30 World Cup standings. My goal of competing in a complete World Cup winter will be essential to accomplishing that. The Europa Cup will still be important, with the bigger focus on the giant slalom. I've done well at the European Cup (EC) level, so I want to get my giant slalom skills up to par with my slalom. That's why I've set my sights on a top-10 classification in the overall standings of the Europa Cup in both disciplines and hope this will qualify me for runs in the World Cup.



WC Slalom Wengen





*Train with a purpose.  
Ride with passion!*

## Individual sponsorship

As main sponsor, the partner enjoys the greatest possible advertising exposure through the sportsman. This has the following advantages:

- Advertising space on the head (50 cm<sup>2</sup>, see image on top)
- 5-8 sponsor days per year included
- Autograph sessions
- Sponsor may use the athlete for advertising (film, poster, newspaper, etc.)
- Advertising by the athlete on his own social media accounts (Instagram, Facebook)
- Logo placement on the athlete's website
- Advertising space on various fan items

Sponsorship contribution: **on request**

## Third-party sponsorship

Third-party sponsorship offers the same advantages as individual sponsorship, except for the headwear space, which is reserved for the main sponsor. The third-party sponsor has no visible space on team materials because it is reserved for only one partner according to FIS rules.

- 2-3 sponsor days per year included
- Sponsor may use the athlete for advertising (film, poster, newspaper, etc.)
- Advertising by the athlete on his own social media accounts (Instagram, Facebook)
- Logo placement on the athlete's website
- One-time promotional drive is also available

Sponsorship contribution: depending on the size of the contract, between CHF 5,000-15,000

## Partners and patrons

Other partnerships and options on request.

Please don't hesitate to contact us if you need any other details, want to talk with us or if you have any questions.

### **Contact:**

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